

## THAILAND INVITES YOU

Thailand's economy continues to move forwards. In 2006, the country's gross domestic product amounted to more than US\$ 240 billion. Thus, Thailand ranks among the top 30 economies worldwide. For 2007, economic growth is projected to be 4.5 per cent, while for 2008 a growth figure of between 5 per cent and 5.5 per cent is expected.

However, in order to stay competitive in an ever-changing world, Thailand's industrial sector has to purchase modern machinery and plant as well as acquire the latest technologies. Large public infrastructure projects are inviting German plant manufacturers to participate, so that local industry can expand.

Thailand's well-known admiration of German technology and products and its friendly approach towards Germany is the best basis for new and expanded business. In 2007, Thai-German trade will, for the first time, exceed the Euro 5 billion mark. Germany is Thailand's preferred trade partner in Europe and ranks number one in size.

With a population of 65 million, Thailand's domestic market has become even more attractive through the various free trade agreements (FTAs) recently concluded by the Thai Government (such as those with Australia and China). In addition, FTAs with India and the United States of America are under negotiation. FTAs lead to considerable market expansion for any product manufactured in Thailand – a real incentive for investing here.

## GTS08: A UNIQUE OPPORTUNITY TO TEST THE MARKET

The German Technology Symposium and Exhibition (GTS), a tri-ennial event, is well known in Thailand and especially the country's capital, Bangkok. Thousands of Thai engineers, many of whom have studied in Germany, scientists, technicians and business leaders have attended the previous eight GTS events (held since 1985). They are eagerly awaiting the next GTS in November 2008 in the brand-new Centara Grand Hotel and Bangkok Convention Centre at CentralWorld.

Senior members of the Thai Government and the Royal Family are also regular visitors to the symposium and exhibition. However, the main of the visitors are engineers, senior technical staff, managers and owners of companies. At no other event can German companies meet, in just a few days at one place, so many potential clients and partners for co-operative ventures.

## GTS08 AT A GLANCE

The symposium and exhibition focus on specific sectors in which Thailand's needs are most prominent and German companies' inputs most welcome:

- ★ Energy
- ★ Environment
- ★ Packaging
- ★ Material science
- ★ Transport
- ★ Construction
- ★ Services

As at the previous GTS events, education and training will once again be a highlight of the show – studying in Germany. (Where? What? In what conditions?) German technical and management-oriented universities are invited to participate as well as the German Academic Exchange Service (DAAD).

Participating German companies can enjoy the GTS matchmaking service provided by the organiser, which will enable them to easily find partners, agents or distributors or even direct buyers of their products.

## GTS08 SECTORWISE



### Symposium/Exhibition

- ★ Machine building and plant
- ★ Electrical and electronics
- ★ Information and communications
- ★ Energy and power
- ★ Automobile and automobile supplies
- ★ Traffic and transport
- ★ Chemicals and plastics
- ★ Construction
- ★ Environment
- ★ Services (banking, insurance, legal etc.)
  
- ★ Research and development
- ★ Professional education and training
  
- ★ Studying in Germany
  
- ★ Company matchmaking
  
- ★ Packaging Show

### In parallel: Lifestyle and Travel



German design and lifestyle products are well known in Thailand. Thailand's elite and the expanding urban middle class are increasingly using

German lifestyle products in their homes and private lives – house and garden, kitchen and tableware, fashion, hi-tech consumer products, food and wines.

Germany is also Thailand's favoured destination when travelling to Europe. More than 74,000 Thais visited Germany in 2006, most of them repeat travellers with high purchasing power.

## GTS05 IN RETROSPECT

The eighth German Technology Symposium and Exhibition (GTS05) held in November 2005 was a resounding success:

A total of 135 German-oriented companies and organisations participated in the event. At GTS05, 93 symposium sessions were held – 20 more presentations than at the seventh GTS in 2002.

Her Royal Highness Princess Maha Chakri Sirindhorn opened GTS05. Thousands of trade visitors from Thailand and neighbouring countries were recorded.

## GTS08 CO-OPERATING PARTNERS

### FINANCIAL SPONSORS

- ★ Federal Ministry for Economics and Technology, Berlin
- ★ Association of the German Trade Fair Industry (AUMA), Berlin

### PROMOTION

- ★ German Machinery and Plant Manufacturers' Association (VDMA), Frankfurt/Main

### PARTNERSHIPS IN GERMANY

- ★ Association of German Chambers of Industry and Commerce (DIHK), Berlin
- ★ Federation of German Industries (BDI), Berlin
- ★ German Technical Cooperation (GTZ), Eschborn
- ★ Federal Environment Agency (UBA), Berlin

### PARTNERSHIPS IN THAILAND

- ★ Ministry of Science and Technology (MOST)
- ★ Ministry of Natural Resources and Environment (MNRE)
- ★ Ministry of Industry (MoI)
- ★ Asian Institute of Technology (AIT)
- ★ Board of Investment (BoI)
- ★ Engineering Institute of Thailand (EIT)
- ★ Export-Import Bank of Thailand (EXIM)
- ★ Federation of Thai Industries (FTI)
- ★ King Mongkut's Institute of Technology North Bangkok (KMUTNB)
- ★ National Science and Technology Development Agency (NSTDA)
- ★ Thai-German Institute (TGI)
- ★ Thailand Institute of Scientific and Technological Research (TISTR)



Official airline

## NEW VENUE



### Centara Grand and Bangkok Convention Centre at CentralWorld

In order to cater to the new concept of GTS08 and the parallel Lifestyle & Travel Show, a new venue – the brand-new, top-of-the-line Bangkok Convention Centre – was chosen.

### Location

Central business and shopping districts.  
Walkway to two Skytrain stations.  
Walking distance to 12,000 four- and five-star hotel beds.

### Convention Centre

More than 5,400 m<sup>2</sup> of exhibition space.  
Twenty-second floor, 12 function rooms.

### Hotel

An architectural landmark (lotus flower design),  
five stars, 55 floors, 505 rooms.  
World Ballroom, six restaurants.

### Shopping

The Bangkok Convention Centre is directly connected to South-East Asia's biggest shopping centre, covering 550,000 m<sup>2</sup>, which attracts 150,000 visitors daily.

[www.centarahotelsresorts.com](http://www.centarahotelsresorts.com)

## ORGANISER



### German-Thai Chamber of Commerce

25<sup>th</sup> Floor, Empire Tower 3, 195 South Sathorn Road  
Bangkok 10120/Thailand  
Tel.: +66 (0)2-670-0600  
Fax: +66 (0)2-670-0601  
[www.gts08.org](http://www.gts08.org) and [www.gtcc.org](http://www.gtcc.org)  
e-mail: [gts@gtcc.org](mailto:gts@gtcc.org)

# NINTH GERMAN TECHNOLOGY SYMPOSIUM & EXHIBITION

# GTS08

13-16 NOVEMBER 2008, CENTRALWORLD/BANGKOK  
CENTARA GRAND AND BANGKOK CONVENTION CENTRE



## NINTH GERMAN TECHNOLOGY SYMPOSIUM & EXHIBITION

Our company is active in the following sector(s)

(please tick the appropriate boxes):

- Machinery building and plant
- Electrical and electronics
- Information and communications
- Energy and power
- Automobile and automobile supplies
- Traffic and transport
- Chemicals and plastics
- Construction
- Environment
- Services (banking, insurance, legal etc.)
- Research and development
- Professional education and training
- Study in Germany
- Other \_\_\_\_\_

We are interested in participating at GTS08:

- With a symposium presentation
- In the exhibition
- Other \_\_\_\_\_

We would like to receive the official application forms for:

- Symposium
- Exhibition

\_\_\_\_\_  
Company name

\_\_\_\_\_  
Address (or e-mail address)

\_\_\_\_\_  
Tel:

\_\_\_\_\_  
Fax:

\_\_\_\_\_  
Person to contact

### COST OF PARTICIPATION

#### Symposium

**presentation (90 minutes)**

Euro 2,000.-

Plus obligatory catalogue display

(not applicable if participating in the exhibition) Euro 100.-

#### Exhibition

(a) Space only (minimum 50 m<sup>2</sup>)

Euro 260.- per m<sup>2</sup>

(b) Space and booth (minimum 12 m<sup>2</sup>)

Euro 290.- per m<sup>2</sup>

(c) Open-air space (minimum 20 m<sup>2</sup>)

Euro 55.- per m<sup>2</sup>

**Deadline for registration: 15 July 2008**

Early bird registrations (until end 2007): 10% discount