



Smart Change

Strengthening Urban Governance, Prosperity
and Innovation in Jakarta



BRINGING CITIES TOGETHER

A night-time photograph of the Berlin skyline, featuring the prominent TV Tower (Fernsehturm) in the foreground, illuminated against a dark sky. The city lights are visible in the background.

BERLIN

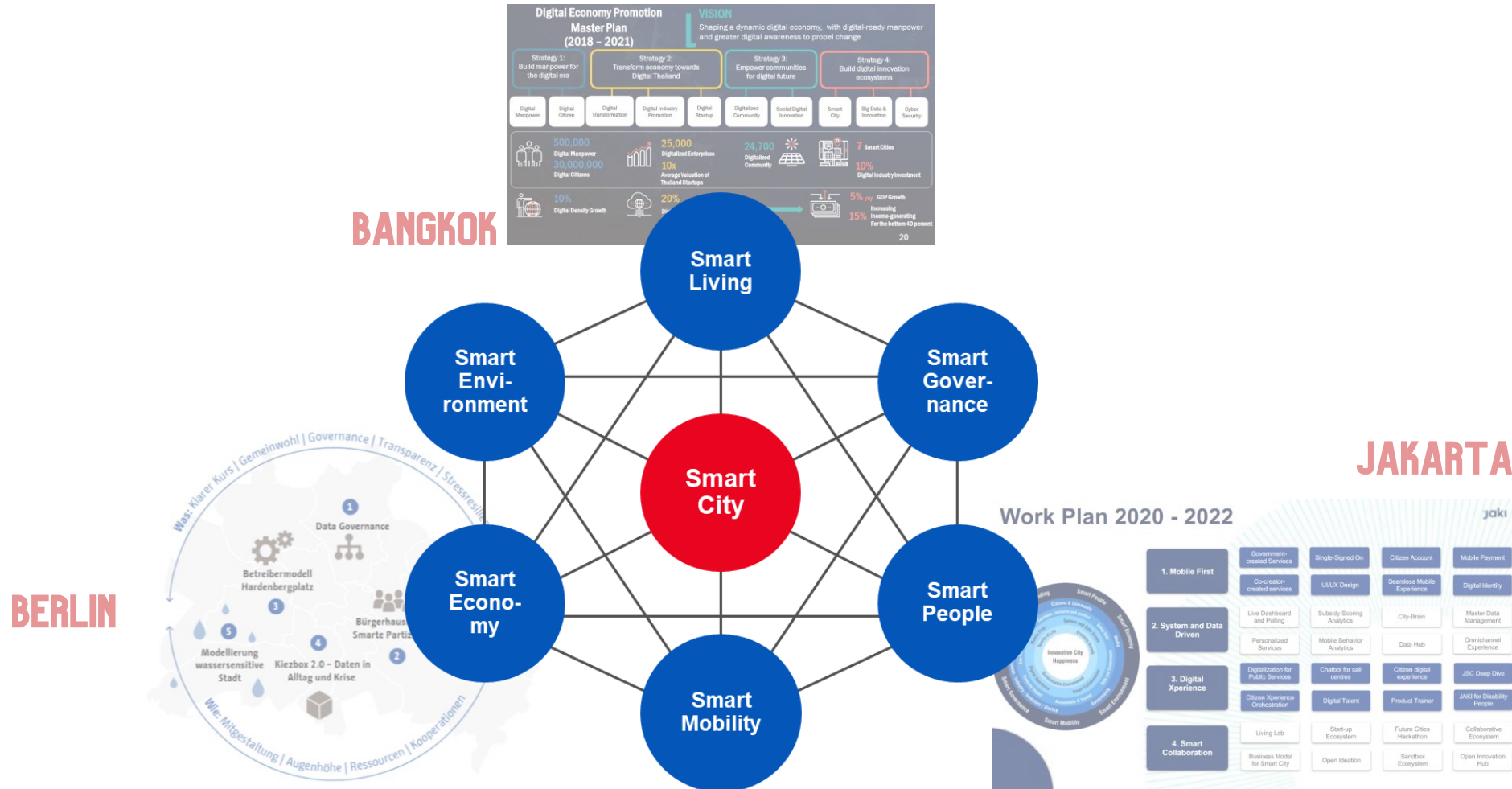
A daytime photograph of the Jakarta skyline, featuring the Tugu Pahlawan (Heroes Monument) in the foreground, with a large fountain and modern skyscrapers in the background.

JAKARTA

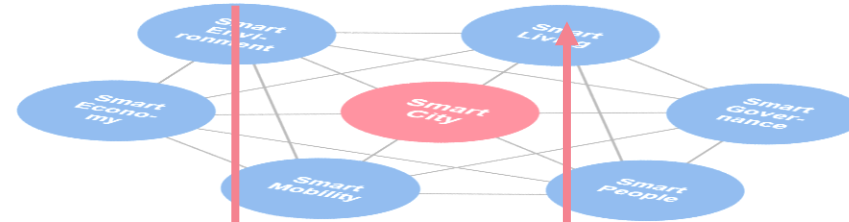
A daytime photograph of the Bangkok skyline, featuring the Grand Palace in the foreground, with traditional Thai architecture and modern buildings in the background.

BANGKOK

Cities develop Smart City strategies to address challenges in their respective ecosystems

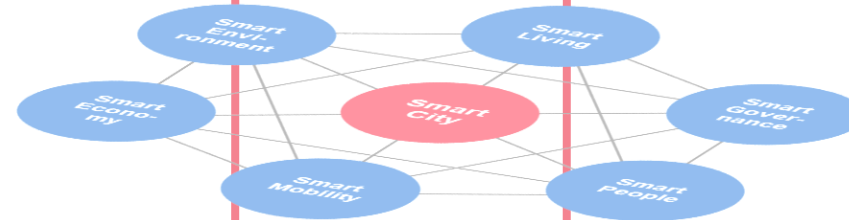


Our goal is to vertically connect key stakeholders from these three ecosystems

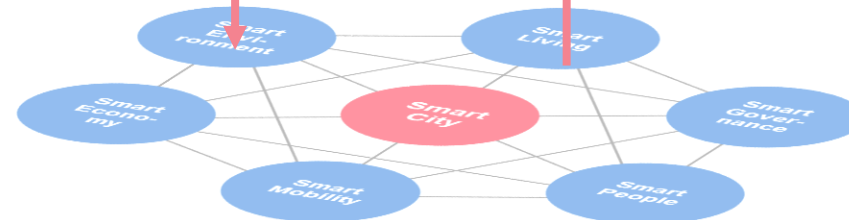


- Local authorities
- Startups
- SMEs
- Corporates
- Academia

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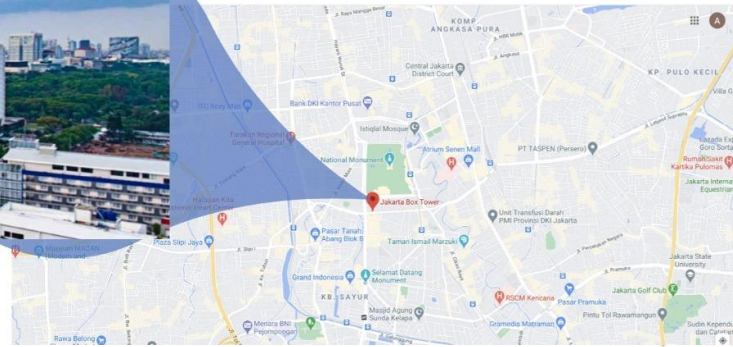
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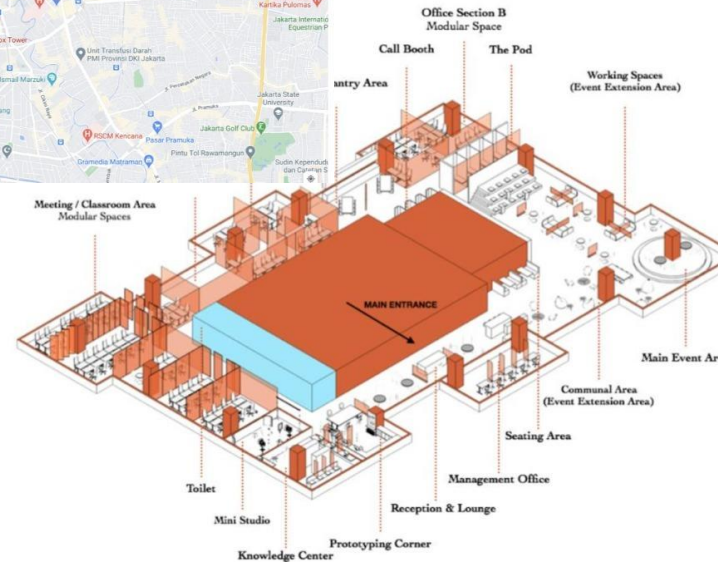
Transportation & Mobility among Berlin's most significant startup industries (ranked through investment volume)

AMOUNT INVESTED Industries	2015	2016	2017	2018	2019	2020	2021
Fintech	€127m	€263m	€273m	€592m	€1.2b	€482m	€1.7b
Food	€875m	€175m	€435m	€75m	€198m	€182m	€600m
Enterprise Software	€136m	€133m	€366m	€304m	€424m	€554m	€593m
Transportation	€183m	€105m	€337m	€719m	€714m	€706m	€587m
Health	€29.9m	€40.1m	€85.1m	€50.1m	€119m	€196m	€168m
Marketing	€44m	€10.5m	€71.7m	€108m	€249m	€55.5m	€132m
Home Living	€256m	€59.3m	€85.8m	€60.2m	€148m	€13.5m	€85m
Real Estate	€2.6m	€27.6m	€37.9m	€55.1m	€397m	€128m	€76.1m
Education	€24.7m	€19.4m	€13.4m	€31.3m	€60.6m	€42.3m	€74.1m
Energy	€10.1m	€44.7m	€53.5m	€9.9m	€61m	€15.4m	€64.9m

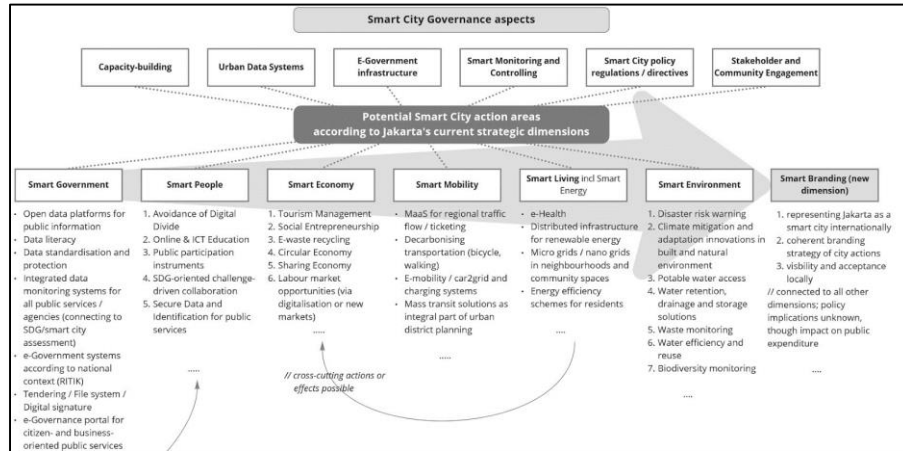
Together with local authorities of Jakarta we are building the Future City Hub, one of Indonesia's leading innovation centers



**“THE FUTURE CITY HUB IS THE THOUGHT
LEADER IN SMART CITY ENTREPRENEURSHIP AND
INNOVATION IN JAKARTA. WE EMPOWER
ENTREPRENEURS AND GOVERNMENT
INSTITUTIONS TO CONJOINTLY SOLVE THE
CHALLENGES OF A MORE SUSTAINABLE
TOMORROW.”**

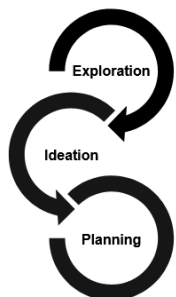


Our activities reflect a 360° view on Smart City challenges, therefore integrating policy and social aspects



Smart City Governance strategy to identify fields of action in the Smart City landscape of Jakarta as well as to improve related policy making.

I. Smart city governance capacities Cross-city Peer-to-Peer Formats



I. Exploration

- Smart Change team, districts, organisations, academia etc. from Berlin, Bangkok and Jakarta invited to propose challenges and ideas connected to urban development

II. Ideation

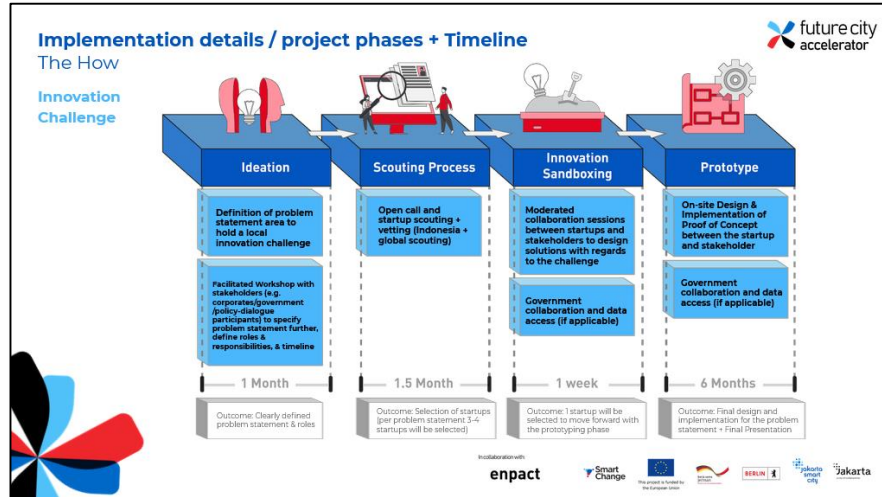
- Interested groups define concrete cross-city ideas together
- Open formats of projects

III. Planning

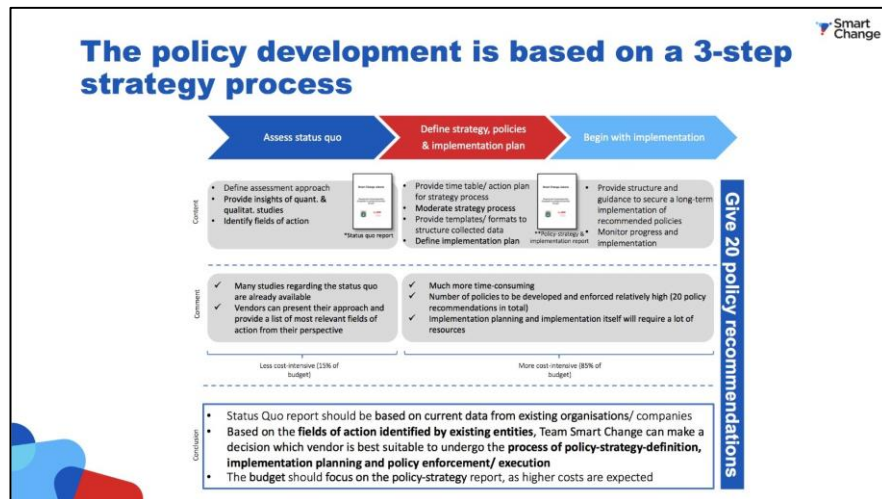
- Support to find funding (staff) and ensure optimal application preparation

Delegation trips and peer-to-peer exchange in order to enhance cross-border networking and solution building.

Smart City challenges require a strong commitment of public decision makers, corporates and startups

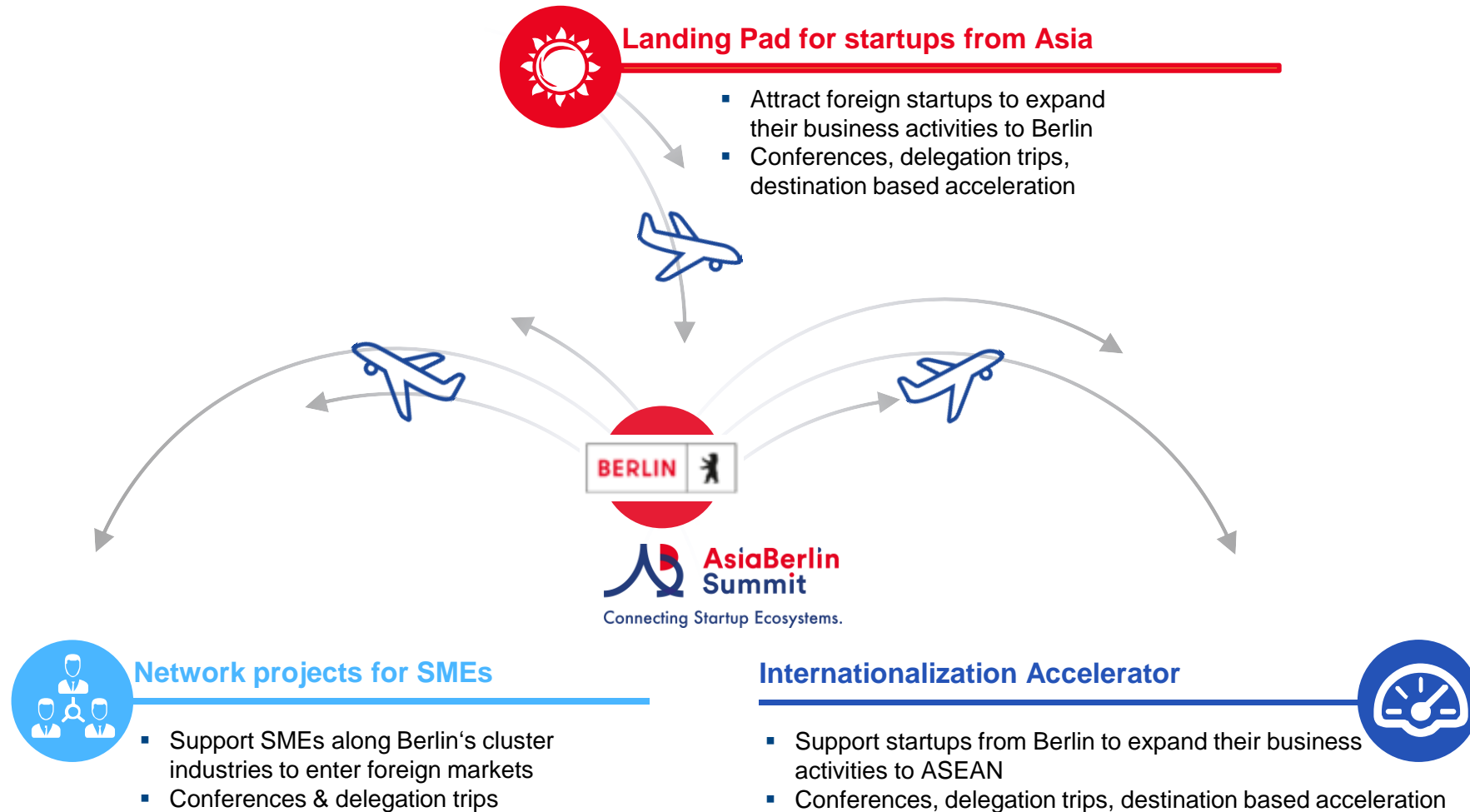


Our future city accelerator is designed to help solve urban challenges through combining the knowledge of authorities, companies and (tech) startups.



Our entrepreneurship strategy policy aims to improve Jakarta's startup friendliness. The findings of this report will also be shared among Berlin and Bangkok decision makers in order to better connect the three ecosystems.

Berlin's internationalization initiatives – also catering towards ASEAN



Germany in Indonesia



Germany in Thailand



FDI perspectives on this triangular cooperation



Thailand in Germany



Indonesia in Thailand



Thailand in Indonesia



What's next?

1

- Establish ground breaking innovation hub & accelerator in Jakarta with involvement of Berlin and Bangkok

2

- Develop cross-city initiative between Payathai district Bangkok and Charlottenburg-Wilmersdorf district Berlin
- Deepening the relationship with Bangkok Metropolitan Administration for „Smart Change Bangkok“ cooperation

3

- Establish new projects with other Asian ecosystems in order to contribute to the internationalization of startups and SMEs
- Berlin is very open to further elaborate new project ideas

Do you have a project
idea in mind?

Contact us.



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Danke.

ขอบคุณครับ.

Terima kasih.



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THANK YOU & DANKE